MILLSTEIN MARKET SNAPSHOT – ROSS

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1st Quarter 2011

What happened in Ross real estate in the first guarter?

Inventory is up. At the end of 2010, there were 11 homes for sale. There are now 20 homes on the market (6 are in escrow).

Fewer homes sold QI 2011 vs. last year. Two homes sold during QI 2011 compared to four for QI 2010.

Spring selling season has begun. Two homes priced
between \$4M-\$6M were placed
on the market in March; both
quickly went into escrow.

WHY WORK WITH ME WHEN BUYING OR SELLING YOUR HOME?

- Because I've personally renovated dozens of Marin homes in the last 15 years, I know how to ready a home for sale without spending more than necessary. Most Sellers are understandably reluctant to spend money on a home they are selling. I have the experience you need to help you decide which fixes and improvements will pay out and which will not.
- As you ready your home for sale, I will help you manage this process and keep costs low. My **experience and relationships with industry professionals** make the process easier (and much lower in cost) than when my clients manage this process on their own.
- For Buyers, my role in analyzing the inspection of a property can save you headaches (and big dollars!) later. It is important to me that my clients fully understand both the scope of work that a newly purchased home may require, and also the potential costs of this work especially with homes that need more than cosmetic renovations.
- Although many of my clients are business people who are strong negotiators themselves, they rely on my skillful negotiations and attention to small but important details.
- I'm constantly analyzing the marketplace to gain the insight that buyers and sellers need in order to make smart decisions about the value of one of their greatest assets their home. Because my clients have accurate and meaningful market insight throughout the year, they are able to make better decisions.

Even if a purchase or sale is not in your immediate future, I always enjoy talking about real estate trends or the particulars of your home.

Warmly,

Mark | 415.601.9240

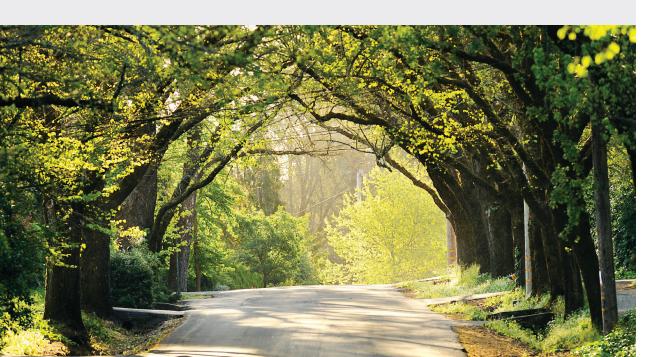




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